

Create a Vacation Destination on Your Planet
Checklist
(The following must be included in your Brochure)

Basic Info on your Brochure

- _Name of Vacation Site/Resort (Make it catchy!)**
- _Location of Vacation Site (Be specific)**
- _Vacation Site Slogan (Sell it to me!!)**

Current Conditions (What is it like on your planet?)

- _Surface Conditions**
- _Temperature**
- _Atmosphere/Weather**
- _Resources (source of energy, water, materials for shelter)**
- _Unique Characteristics (rings, moons, rate of rotation, etc....)**

What to do and Where to Go!!

- _Tourist Attraction 1**
- _Tourist Attraction 2**
- _Tourist Attraction 3**
- _Tourist Attraction 4**
- _Tourist Attraction 5**

Logistics

- _Costs for travel**
- _Accommodations (lodging, dining, basic needs)**
- _Possible Liabilities (What makes it dangerous?)**
- _Traveler's insurance (What does it cover?)**

Brochure Must include the following

- _At least 1 colorful illustration on each page (Include pictures of the tourist attractions!)**
- _Creative (Sell it to me!!!! Why should I visit your planet?)**

Making A Brochure : Travel Destination on Your Planet

Teacher Name: **Mr. Taylor**

Student Name: _____

CATEGORY				
Required Elements	The brochure includes all basic info and current conditions from the checklist. (8 points)	Most basic info and current conditions are included. (6 points)	Some basic info and current conditions are included. (4 points)	Little basic info and current conditions are included. (2 points or less)
Originality	Every page has at least 1 picture. Graphics on brochure reflect an exceptional degree of creativity in their creation and/or display. (6 points)	All but one graphic reflects an exceptional degree of creativity in their creation and/or display. (4 points)	Graphics are made by the students, but are unoriginal - OR- are poorly executed. (3 points)	Only one graphic on the brochure and it is poorly displayed. (2 or less points)
Creative Solutions	5 tourist attractions are included and all of the logistics are included. (10 points.)	4 tourist attractions are included and most of the logistics. (8 points)	3 tourist attractions are included and some of the logistics. (6 points)	Less than 3 tourist attractions are included and many of the logistics are missing. (2 or less points)
Attractiveness & Organization	The brochure has exceptionally attractive formatting and well-organized information. (8 points)	The brochure has attractive formatting and well-organized information. (6 points)	The brochure has well-organized information. (4 points)	The brochure's formatting and organization of material are confusing to the reader. (2 or less points)